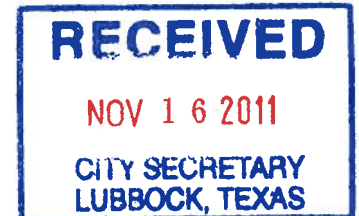


**NOTICE OF
LUBBOCK ECONOMIC DEVELOPMENT ALLIANCE, INC. ("LEDA")
BOARD OF DIRECTORS MEETING**

**MONDAY, NOVEMBER 21, 2011
8:30 o'clock A.M.**

**LUBBOCK EDA BOARD ROOM
Wells Fargo Center
1500 Broadway, 5TH Floor, Suite 501
Lubbock, Texas 79401**



8:30 o'clock a.m.

**LEDA Board convenes in Open Meeting for agenda items
except where noted that the meeting is in Executive Session.**

LEDA Board meetings are available to all persons regardless of disability. If you require special assistance, please contact the LEDA office at 749-4500 or write 1500 Broadway, 6th Floor, Lubbock, Texas 79401, at least 48 hours in advance of the meeting.

Out of consideration for all attendees of the LEDA Board meetings, please turn off all cell phone and pagers, or place on inaudible signal. Thank you for your consideration.

8:30 o'clock a.m. LEDA Board Convenes in Open Meeting

AGENDA ITEMS

The following agenda items are scheduled to be discussed and possibly acted upon during the LEDA Board meeting. The LEDA Board members have been furnished with background and support material on each item and/or it will be discussed at the Board meeting. These agenda items are as follows:

OPEN SESSION

1. Approval of Minutes of Meetings of the Board of Directors of October 21, 2011.

EXECUTIVE SESSION

1. The Board will adjourn to executive session in accordance with Texas Government Code Section 551.087 to (1) discuss or deliberate in regard to commercial or financial information that LEDA has received from business prospects seeking to

locate, stay or expand, in the Lubbock area, or, (2) to deliberate the offer of a financial or other incentive to business prospects described in (1) above. This will include the project update, monthly activity report and quarterly reports of Kenny McKay, Director of Business Retention, Marc Farmer, Director of Business Recruitment and presentation from outside professionals. Others may also participate in this report including but not limited to, John Osborne, Terri Duncan, David Petr, and Quincy White.

2. The Board will continue executive session in accordance with Texas Government Code Section 551.072 to deliberate the purchase, exchange, lease or value of real property.

3. The Board will continue in executive session in accordance with Texas Government Code Section 551.071 (1) and 551.071(2) to discuss legal matters.

4. The board will deliberate the appointment, employment, evaluation, reassignment of duties, discipline or dismissal of employee(s) or to hear a complaint or charge against an employee(s).

OPEN SESSION

2. Presentation and update by Dr. Scott Ridley, Dean, College of Education, Texas Tech University, on Department of Education Federal Grant and Community Outreach Project with Lubbock Independent School District.

3. Consider a resolution to approve the October 2011 LEDA Financial Report.

4. Presentation of project update and monthly activity report of Workforce Development.

5. Presentation of project update and monthly report of Marketing activities.

6. Consider a resolution to approve proposal for Lubbock Economic Development Alliance Website.

7. Consider action, if needed, including the adoption of resolutions, to offer financial and other incentives to business prospects or other matters considered in Executive Session.

8. Consider a resolution to approve sale of land, approximately 56.02 acres, located east of Lubbock Industrial Park.

9. Consider recommendation to Amend Incentive Contract for Convergys.

10. Discuss and consider action, if needed, on matters relating to the Lubbock Business Park owned by LEDA including but not limited to plans for current and possible future uses of the land, zoning, platting, mapping, marketing, access to and from the Lubbock Business Park, services and utilities to and from the park, and any

other matters related to the possible uses of the land by LEDA as the Lubbock Business Park and the Lubbock Rail Port. This discussion and possible action on matters involving the Lubbock Business Park and the Lubbock Rail Port may include but not be limited to the following items:

- a. Discuss the current status of the plans for developing the parks.
 - b. Discuss the current status of efforts to use the parks by businesses.
 - c. Update on the progress of the Lubbock Business Park.
 - d. Discussion and action if needed, on possible financing options for improvements to the Lubbock Business Park and/or Lubbock Rail Port.
 - e. Discussion and action if needed, on proposed future development of the Lubbock Business Park and Lubbock Rail Port, including construction and engineering projects.
11. Architectural Design Committee Report
 12. CEO Report

CERTIFICATE OF POSTING

This is to certify that a true and correct copy of the foregoing Agenda has been posted this 11/16, 2011, at 9:24 o'clock AM on the City of Lubbock official Bulletin Board at 1625 13th Street, as written notice of the date, place, and subjects of the Lubbock Economic Development Alliance, Inc. Board of Directors meeting.



John Osborne, President & CEO
Lubbock Economic Development Alliance, Inc.